

## From the CSBIGS Editor

It is a pleasure to issue Volume 3 Number 1 of **CSBIGS (Case Studies in Business, Industry and Government Statistics)**. We hope that you will enjoy reading the cases in this issue and will get a chance to work with the datasets graciously shared by the authors. CSBIGS encourages the use of its cases for teaching, training or other purposes with proper acknowledgment.

The policy of the journal is indeed to provide readers with the data used in the cases, masked when necessary. Please consider contributing a case to CSBIGS; if you would like to write a case but have no data, please contact us as we might be able to provide a dataset. Instructions to authors are available on the CSBIGS web site at [www.bentley.edu/csbigs](http://www.bentley.edu/csbigs).

This issue contains a wide variety of cases, with applications ranging from a study of air-tightness in residences in North Louisiana to an evaluation of the likelihood of cheating on a multiple-choice professional examination.

You will also have the opportunity to read about a study of pollution data in France and to learn how to apply the Bayesian bootstrap to historical clinical trial data. A Kohonen map of international CIA data is presented, as well as an article on the use of enhancement variables in marketing models. Enjoy!

We would like to express our gratitude to members of the Editorial Board for their hard work and commitment to CSBIGS, to all the authors, reviewers, and those who help format and post CSBIGS. Thanks are also in order to Bentley University for supporting the journal.

Last, but not least, should you wish to join the editorial team, please contact us and attach a résumé; your help is needed and will be very much appreciated.

Please do send us e-mails of colleagues whom we should add to the CSBIGS mailing list. The more we get the word out, the more CSBIGS is cited and the happier we all are!

Hoping to hear from you soon,

Dominique Haughton  
Editor-in-chief, CSBIGS  
[dhaughton@bentley.edu](mailto:dhaughton@bentley.edu)  
[csbigs@bentley.edu](mailto:csbigs@bentley.edu)  
July 2009